

# WORLD NUMEROLOGY



## Name Advisor for Business

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## THE NAME ADVISOR FOR BUSINESS

*Have you ever noticed how a name often perfectly reflects the personality of the individual? Can you imagine the actor John Wayne as Eugene Wayne or Marion Morrison (which was his given name)? Just as actors choose a stage name to convey a certain persona, advertisers spend countless hours inventing and testing names to appeal to the desired demographic. When a corporation prepares to launch a new product, they hire teams of copywriters, PR experts, even psychologists to find a name that inspires confidence, excitement, or feelings of security.*

*The Name Advisor analyzes the influence a name has on the human psyche. It is less concerned with the actual qualities hidden in the name than it is with the way the name is perceived when others hear it. The Name Advisor suggests the impression the word leaves when we hear or see it. Use it to help you chose the best name for a product, business, or other venture.*

*I use a star rating from 1 to 5 stars. The higher the rating, the better, but a 5/5/5 star rating is not always possible or desired. The descriptions tell you what effect the name has on the people you try to reach - use that is your primary guideline.*

*I wish you the best with your new endeavor.*

### HOW IT WORKS

*The Name Advisor uses 3 to 4 topics.*

*The Dominant Impression explains the initial and most strongly felt influence of a name.*

*The Vowel Vibration focuses on the vowel sounds.*

*The Base Vibration, which could be considered an underlying tone or rhythm, is based on the consonants.*

*The Overview tells you about the relationship between the different vibrations.*

*Although two names can have a similar Dominant Impression, the chance of two names also having the same Vowel and Base vibrations is much smaller.*

*The Overview is as important, if not more important, as the other sections when considering a name. However, don't focus only on getting the highest rating of stars.*

*Use your own analytical powers. Think about the two or three different vibrations. Do they feel suitable for the name or object? For example, If you are starting your own accounting firm, you should look for a name that reflects dependability, trustworthiness, stability, even if that name is also described as boring and rigid. On the other hand, if you are looking for a name for a store selling camping gear and scuba diving lessons, you want a name that conveys a dynamic, risk-taking, freedom-loving nature.*

*When you look at the results of names you entered, keep in mind that there is no such thing as a perfect name. Every name, number, or combination of both, will have some negative as well as some positive attributes.*

## **SUMMARY**

### **Name Analyzed Williams**

The Dominant Impression in Williams is 8

The Vowel Vibration in Williams is 1

The Base Vibration in Williams is 7

Conclusion

## THE DOMINANT IMPRESSION

*This section describes the first and dominant impression the name Williams conjures up in most people. This is generally the most important part of the analysis.*

### The Dominant Impression in Williams is 8



Powerful, a conqueror, devours the weak and rules the strong. The name Williams reflects money and power. It is a carnivore, a winner at all cost.

Williams has the power and potential to achieve great things. Whatever the enterprise, it strives to be the best and most successful in its field. Extremely competitive and not afraid of challenges or challengers. A visionary, a realist, and a planner. Discipline and perseverance. Dynamic and efficient.

Rewards the faithful and hardworking employee but has no tolerance for the incompetent.

Williams understands the balance between giving and taking, generosity and greed. When it loses that balance, it self-destructs.

Positive characteristics: Strength, perseverance, potential for greatness.

Negative characteristics: Financial ups and downs. Lacks compassion. Can be self-destructive.

## THE VOWEL VIBRATION

*The Vowel Vibration of a name enhances or decreases the impact of the Dominant Impression, and sometimes adds a completely different flavor. Read about the Vowel Vibration with the Dominant Impression in mind.*

### The Vowel Vibration in Williams is 1



The vowels in Williams enhance its sense of independence, strength, drive and determination. It certainly adds horsepower to the Dominant Impression.

The Vowel Vibration makes the name feel more masculine and aggressive. It also conveys intelligence, innovation, inventiveness, leadership, courage, adventurism, and a taste for the unconventional.

However, the vowels make Williams seem somewhat harsh, abrupt, impatient, confrontational, and hard-headed.

## THE BASE VIBRATION

*The Base Vibration is subtler than the Vowel Vibration but should be considered equally important.*

### The Base Vibration in Williams is 7



The Base Vibration in Williams radiates mystery and a search for knowledge and wisdom. There is a distinctly spiritual tone that makes people curious. It reflects intelligence, seriousness, but also independence and self-sufficiency. The base vibrations make Williams seem alien, hard to get to know, and withdrawn. To many, they also deliver a sense of aristocracy and arrogance.

The Base Vibration in Williams draws respect, even admiration. However, it does not invite people to interact.

## CONCLUSION

*The conclusion looks at the combination of the numbers dominating the name.*

*The star rating is rather relative depending on whether the qualities of the numbers are particularly suitable to a business. Add the stars to get some idea of the suitability of the name, but you should more closely consider the descriptions.*

### *Conclusion*

The Dominant Vibration and the Vowel Vibration in Williams are compatible and complement each other. 4 Stars.

The Dominant Vibration and the Base Vibration oppose and conflict. 1 Star.

The Vowel and Base Vibrations are compatible and complement each other. 4 Stars.

BELOW IS A LIST of businesses considered suitable for this name. The list is not definitive; it simply links the positive qualities reflected in the impression the name conveys to businesses that might benefit from those characteristics. It is not comprehensive, so if your business is not listed,

allow the descriptions to guide you. If you are trying to name a business or a product, focus on the descriptions rather than the list of careers/businesses.

Business (various), Retail, Accounting, Financial Planning, Law Enforcement/Military, Retail, Construction, Pharmaceutical, Real Estate, Art/Antiques, Advertising, Travel, Landscaping/Gardening, Agriculture, Medical, Consulting, Banking, Interior Design, Legal.